

# Chesapeake VIRGINIA



# 2011 ANNUAL REPORT

First Team. Your destination for new and used vehicles just off interstate 664.



**“ At First Team, we have two simple rules. Rule #1: The customer is always right. Rule #2: If the customer is ever wrong, reread rule one. ”**

George R. Pelton  
President and CEO  
First Team Automotive Group

Sure we can boast of the fact that we have one of the largest state-of-the-art Image II Toyota showrooms in Virginia and the largest Scion showroom in the U.S. with all the amenities - from a beautiful day spa to a surround sound theater. But what we are most proud of is serving Virginians for over 60 years with worry-free, second to none customer service. It's what makes First Team Automotive your first and last destination for new and used vehicles.



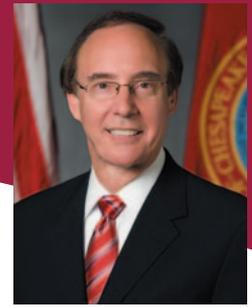
First Team Toyota  
3400 Western Branch Boulevard  
just off I-664 in Chesapeake 757-673-2345  
FirstTeamToyota.com



First Team Honda  
3444 Western Branch Boulevard  
just off I-664 in Chesapeake 757-686-1000  
FirstTeamHonda.com

**Good People. Great Values.**

# Message from the Mayor



## Inside

- 3 Community Overview
- 4 Business Overview
- 6 Small Business
- 7 Business Districts
- 12 Retail
- 13 Workforce
- 14 Transportation
- 15 Port & Airport
- 16 Technology
- 17 Green Initiatives
- 18 Education
- 19 Multifamily
- 20 Hospitality
- 22 Public Safety
- 23 Lifestyle

I am happy to present our annual report of Chesapeake's achievements and successes.

Despite challenging economic times, Chesapeake had a six percent increase in business investment with more than \$143 million and 667 new jobs created in 2010. Of special note, 33 existing companies renewed their office leases, choosing to keep their businesses and 1,846 jobs in Chesapeake.

2011 has also started off on a positive note as Northrop Grumman — America's largest shipbuilder — and the Spanish-headquartered Gamesa Corporation — the world's third largest wind developer — decided to make Chesapeake the home of their new Offshore Wind Technology Center. With this announcement and other foreign investment, Chesapeake remains No. 1 in the Hampton Roads region with the largest concentration of international firms.

But big business isn't the only thing that gets our attention in Chesapeake.

We believe that doing business in our city shouldn't be a chore, and that it's our job to turn stumbling blocks into stepping stones that will lead to a bright future for those just starting out and those seeking to grow. Among other things, we're moving as rapidly as possible to use the internet to make it easier to do business in Chesapeake, and we are hopeful that legislation working its way through the General Assembly will make it possible for new businesses to get a two-year break on BPOL taxes.

We've also been paying attention to Chesapeake's bottom line. For my part, I am convinced that our city's sense of what economic integrity really means has led to Chesapeake receiving a AAA Fitch rating for sound financial management.

But good credit ratings are not the only things that matter in Chesapeake.

Money Magazine ranks our city as one of the "Top 100 Best Places to Live," while Parenting Magazine ranks us as a "Best Place to Raise a Family."

In short, Chesapeake is a city at the forefront, on the move and open for business.

For those who already live and work in Chesapeake, I thank you for your confidence.

And for those who are considering opportunities to grow and prosper in Chesapeake, I have two words: join us.

Sincerely,

Alan P. Krasnoff, Mayor



*Chesapeake City Council (from left) Lonnie E. Craig, C. E. "Cliff" Hayes, Jr., Vice Mayor John M. deTriquet, Suzy H. Kelly, Mayor Alan P. Krasnoff, S.Z. "Debbie" Ritter, Scott W. Matheson, Richard W. "Rick" West, and Dr. Ella Ward*

### PRODUCTION COORDINATION

City of Chesapeake  
Economic Development Dept.  
757.382.8040  
[www.chesapeakeva.biz](http://www.chesapeakeva.biz)

Public Communications Dept.  
757.382.6241  
[www.cityofchesapeake.net](http://www.cityofchesapeake.net)

### ASSOCIATE PUBLISHER

Mike Herron  
Inside Business  
757.222.3991

### SPECIAL PUBLISHING MANAGER

Olga Currie

### EDITORIAL ASSISTANT

Nora Firestone  
757.496.2527

### GRAPHIC DESIGN

Pico Design & Illustration  
[www.picodesign.net](http://www.picodesign.net)  
757.493.0370

### DIRECTOR OF SALES

Bill Blake  
757.222.3165

### ADVERTISING SALES

Robin Simmons  
John Kinsley

### BUSINESS MANAGER

Debbi Wilson

### PHOTOS COURTESY OF:

CB Richard Ellis  
City of Chesapeake, VA  
Chesapeake Companies  
Chesapeake Retailers  
Figg Group  
Hampton Roads Chamber of  
Commerce  
Hampton Roads Economic  
Development Alliance  
HH Gregg  
Simon Property Group  
Tapestry Apartments  
The Dragas Companies  
Tidewater Builders Association  
Tidewater Community College  
Walmart, Inc.

Inside Business  
150 W. Brambleton Ave.  
Norfolk, VA 23510  
757.222.5353



# Markets fluctuate. Relationships shouldn't.

We're with you every step of the way.



**John Sommers III**  
Vice President - Investments  
999 Waterside Drive, Suite 1800  
Norfolk, VA 23510  
757-640-5901  
john.sommers@wellsfargoadvisors.com

Investment and Insurance Products: ► NOT FDIC Insured ► NO Bank Guarantee ► MAY Lose Value

Wells Fargo Advisors is the trade name used by two separate registered broker-dealers: Wells Fargo Advisors, LLC, and Wells Fargo Advisors Financial Network, LLC, Members SIPC, non bank affiliates of Wells Fargo & Company.  
©2010 Wells Fargo Advisors, LLC. All rights reserved. 1110-4262 [74029-v2] A1015

## Established. Focused. *Trusted.*

First Potomac Realty Trust is a leading owner of office and industrial properties in the mid-Atlantic region.



As a local, full-service Real Estate Investment Trust (REIT), First Potomac offers clients a range of solutions to meet their unique real estate needs including:

- Local Market Knowledge
- Respected Reputation
- Exceptional Customer Service
- High Tenant Retention Rates
- Diverse Portfolio
- Financial Strength



**FIRST POTOMAC**  
REALTY TRUST

If you are ready to find the right space for your business, please contact:

**Tony Beck**  
(757) 424-8844  
1545 Crossways Blvd.  
Suite 200  
Chesapeake, VA 23320

FPO  
NYSE

[www.first-potomac.com](http://www.first-potomac.com)

Annual Meetings, Awards Dinners,  
Sales Conferences, Seminars

# Company's Coming and We're Ready

757-382-2500  
[chesapeakeconference.com](http://chesapeakeconference.com)



**CHESAPEAKE CONFERENCE CENTER**

*It All Happens Here*

Teamwork



## Chesapeake: Virginia's third largest city (by population)

2010 was a year of coming together for those who call Chesapeake home. Whether it was joining forces to restore a local landmark, Fun Forest, damaged by fire, or standing up to be counted for the Census, or in hundreds of other ways, large and small, Chesapeake businesses and residents made a difference.

The City continued to face challenges from the nation's weakened economy, forcing the organization to become leaner and more efficient. But even with the economic pressure, the City still achieved a first-ever milestone when Fitch rating service elevated Chesapeake to an AAA rating. This endorsement of the City's sound financial management brings not only pride, but significant advantages in terms of future bond issuances.



*Money Magazine* ranked Chesapeake in the top 100 "Best Places to Live" in 2010. *Parenting Magazine* ranked Chesapeake 45th on its list of "Best Places to Raise a Family," calling the city "an outdoor lover's paradise."

Chesapeake continued to shine on the national stage, as well, being named one of the "Best Places to Live," by *Money Magazine*. *Parenting Magazine* also included Chesapeake on its list of "Best Places to Raise a Family." Both awards highlight what Chesapeake residents already know: that their city, with its many business, educational, cultural, and recreational opportunities, is truly a great place to live, work and raise a family.



Being in the heart of Hampton Roads makes Chesapeake residents keenly aware of the transportation challenges the region faces. In 2010, not one but two significant projects got underway that will change the face of local commuting for decades to come.

The new South Norfolk Jordan Bridge, a privately-developed project, is set to open in 2012 with a fixed span reconnecting South Norfolk and the Craddock

section of Portsmouth. And further along the Elizabeth River, replacement of the aging Gilmerton Bridge is underway in a project managed by the Virginia Department of Transportation (VDOT). These two high profile projects are among dozens of others taking place in the City, all to help meet the needs of Chesapeake's growing population.

Chesapeake continues to move forward and face new challenges ahead with an eye focused on future growth and a bright future.

## U.S. Census 2010

More than \$400 billion per year in federal and state funding is allocated to states and communities based, in part, on census data. Chesapeake has long recognized the importance of partnering with the U.S. Census Bureau to ensure the most accurate and complete counts of our population. According to the City's Planning Department, Chesapeake ranked in the top 20 nationally for cities of 100,000 or more citizens, with a final mail participation rate of 80%. Stay tuned for more information at [www.cityofchesapeake.net](http://www.cityofchesapeake.net) as the City's Planning Department continues to work closely with the Census Bureau to disseminate the 2010 Census data once released beginning in 2011.



*Chesapeake Mayor Alan Krasnoff provided remarks at the Jan. 6, 2010 ribbon cutting ceremony for the US Census Bureau Chesapeake Regional Office. For six months, this 6,600 sq. ft. operation supported the 2010 census count in 11 counties and created 20 new administrative and managerial positions.*

# Chesapeake: Staying the economic course

Chesapeake continues to stay the course during the nation's economic challenges and in 2010 realized over \$143 million in business investment and 667 new jobs, as reported by the City's Economic Development Department. This investment figure represents a six percent increase over last year.

**New company** investment led the way with more than \$81 million followed by **existing company** investment with \$62 million. The majority of economic development activity was concentrated in the professional business services/technology, knowledge-based and retail industry sectors.

Of special note, thirty-three (33) existing Chesapeake companies **renewed their office leases**, valued over \$36 million, choosing to stay and save 1,846 jobs. Cegedim Dendrite, Harris Connect and Chubb Insurance – to name a few – kept our local economy moving forward.

With the largest concentration of international companies in the region, Chesapeake also continued to attract **foreign investment** with five companies establishing or expanding their presence. A new country was added to our global roster with the announcement of **Spanish-headquartered Gamesa Corporation's** new 25,624 sq. ft. offshore wind technology center. A team of 50 engineers will work out of the Chesapeake office with plans to in-



*Monarch Bank expanded and relocated from Greenbrier Business Park into its new corporate offices off Crossways Boulevard. The bank purchased and renovated the former Armada Hoffer headquarters facility for a total investment of \$5.2 million – returning the building to its Class A status.*

crease up to 80 by year's end.

On the **domestic front**, Monarch Bank expanded and chose Chesapeake for its new 52,000 sq. ft. corporate offices making a \$5.2 million investment and retaining 62 jobs. Prism Maritime, LLC, which appeared on the 2010 Hampton Roads Chamber's "Top 10 to Watch" list, brought 100 jobs to Chesapeake.

**Retail investment** had a strong showing in 2010 with the city realizing more than \$54 million in new investment and 712 retail service jobs created. Simon Property Group

and Cinemark announced plans to re-invest in Chesapeake Square Mall and open a new 40,000 sq. ft. cinema in late 2012. Walmart is bringing its fourth store to Chesapeake with a new Supercenter coming to the Edinburg area in the second half of 2011.

Other noteworthy highlights included additional **high tech job creation** led by Canon Information Technology Services (172 jobs), Gryphon Technologies (139 jobs), Scientific Research Corporation (82 jobs) and WebTeks (20 jobs).

## Development Highlights

Company/Organization	Investment
New Cinemark Movie Theater.....	\$13.7 million
Walmart @ Edinburg.....	\$ 9.3 million
Burlington Coat Factory.....	\$ 6.7 million
Monarch Bank Corporate HQ.....	\$ 5.2 million
Strayer University.....	\$ 3.1 million
Woolpert Engineering.....	\$ 2.3 million
Gilmerton Industrial Park.....	\$ 2.3 million
Scientific Research Corp.....	\$ 2.1 million
Hectronic USA.....	\$ 2 million

**More than \$143 million in business investment and 667 new jobs were generated in 2010.**



*At the May 2010 Chesapeake Business Appreciation Event, T-Solutions Inc., was named the City's Business of the Year. T-Solutions is a service-disabled veteran-owned small business that provides maintenance engineering consulting services to military clients worldwide. Most recently, the company has been recognized by the Virginia Chamber of Commerce in the top fastest-growing companies list and by the Hampton Roads Chamber of Commerce as Chesapeake's Small Business of the Year. Pictured left to right: Council Member Cliff Hayes, City Manager William Harrell, Port Authority Member Kevin Cosgrove, Economic Development Authority (EDA) Member Susie Archer, T-Solutions Owner James Todd, former EDA Member Steve Rodriguez, and EDA Member James Bellamy.*

# Ribbon Cuttings, Celebrations and Openings in 2010



## Monarch Bank Corporate HQ

1435 Crossways Boulevard • 52,000 sq. ft.  
\$5.2 million investment • 62 jobs

*Pictured (left to right): Jim Ferber, Mike Inman, David Whitley, Dwight Schaubach, Bob Oman, Chesapeake Mayor Alan Krasnoff, Jeff Benson, Brad Schwartz, Neal Crawford, and Barbara Lane.*



## Terebinth

Greenbrier Towne Place  
Under 1,000 sq. ft. • 1-3 jobs

*Pictured above: Kisha Frazier, Owner, Alaina Henriquez, Owner, Chesapeake Mayor Alan Krasnoff, and Steven Wright, Director Chesapeake Economic Development.*



## Laurence Walters Aerospace Solutions (LWAS) (U.K. company)

1105 -A International Plaza • 9500 sq. ft.  
\$1 million investment • 10 jobs

*Pictured above: Darryl Gosnell, Hampton Roads Economic Development Alliance and the LWAS management team Gary Harvey, Nick Harvey and Charles McDowell.*



## Woolpert Engineering

676 Independence Parkway • 11,259 sq. ft.  
\$2.3 million investment • 36 jobs

*Pictured above: Steve Tolison, Project Manager, Sr. Associate, Barbara O. Carraway, Chesapeake City Treasurer, Phil Hecht, Project Director, Sr. Associate, Chesapeake Mayor Alan Krasnoff, Chesapeake Council Member Suzy Kelly, Don Cole, Client Services Manager, and Kirsten Tynch, Project Manager.*



## McDonough Boylard Peck (MBP)

676 Independence Parkway • 8,294 sq. ft.  
\$1.48 million investment • 20-25 jobs

*Pictured above: Mike Prezioso, Sr. VP, Branch Manager, Chesapeake Council Member Suzy Kelly, Blake Peck, President, Chief Operating Officer, Chesapeake Mayor Alan Krasnoff, Chesapeake City Treasurer, Barbara O. Carraway, James Mascaro, Director of Commissioning Services, MBP, and Don Young, MBP, Regional Operations Manager*



## Wolf Creek Fabrication, Inc.

550 Woodlake Drive, Suite 200 • 32,000 sq. ft.  
Investment under \$1 million • 27 jobs

*Pictured above are Chesapeake Mayor Alan Krasnoff (center) and Wolf Creek employees.*



## Lovato Electric (Italian company)

2017 Georgetown Boulevard  
6,000 sq. ft.  
Investment under \$1 million  
8 jobs

*Chesapeake Mayor Alan Krasnoff, right, welcomes Max Cacciavillani, Lovato Electric Managing Director and Owner visiting from Italy.*

## Damuth Trane 40th Anniversary Celebration



*Pictured (left to right): Clint Damuth – President & General Manager, Phil Damuth, Sales Manager, Mayor Alan Krasnoff, Roger Damuth, Sales Engineer, and Don Damuth, Founder & CEO.*

# Chesapeake Small Business Efforts Continue

City Council passed a resolution amending its legislative package on December 21, requesting legislative authority for the Business, Professional and Occupational License (BPOL) tax.

Drafted by the City Attorney's Office, the resolution states: "The downturn in the economy has given rise to the need for special tax incentives to assist new businesses; and legislation has been proposed to authorize a specific locality to exempt new businesses from the BPOL tax for up to two years; and the City of Chesapeake would benefit from having authority to exempt new businesses from the BPOL tax." Chesapeake joined Virginia Beach in its support of the bill, which was introduced by Del. Sal laquinto.

The Commissioner of the Revenue assesses Chesapeake business license taxes on business activity conducted in the City. Most business license taxes are levied on the basis of gross receipts. The tax rate varies according to the classification of the business. Licenses expire at the end of each calendar year and must be renewed annually by March 1st. Other small business activity is listed below.

- Chesapeake Economic Development Department continues its efforts to build the City's Small, Women and Minority-Owned (SWAM) Business Program. A Business Education Series was launched in May 2010, and seven workshops attracted nearly 150 attendees. Information was shared ranging from starting up your own business to financing opportunities.
- Kicking off 2011, Economic Development partnered with the VA Dept. of Business Assistance to host a "Grow Your Business" one-day seminar at the Chesapeake Conference Center on Feb. 9, 2011.
- Chesapeake also had two companies listed in the 2010 Hampton Roads Chamber of Commerce's **"Top 10 to Watch" list: Prism Maritime, LLC and Providence Computers, Inc.** These businesses are some of the fastest-growing small businesses in the area.

For business opportunities in Chesapeake, please email [research@chesapeakeva.biz](mailto:research@chesapeakeva.biz) or call 757-382-8040.



*Pictured above is the staff of Eastern Virginia Family & Cosmetic Dentistry. Jim Carroll (far right), VP of Small Business for the Hampton Roads Chamber and Executive Director for the Small Business Development Center of Hampton Roads, and Neal Crawford (second from right), President of Monarch Bank, presented the award.*

In 2010, the Commissioner of Revenue's office issued 701 new business licenses to companies operating in commercial and retail locations throughout the City.



*Dr. A. Jeffrey Weisberg and Dr. Barclay K. Weisberg of Eastern Virginia Family & Cosmetic Dentistry, which was selected as the 2010 Hampton Roads Small Business of the Year for Chesapeake.*



*Charles Schue, President and CEO of UrsaNav, Inc. headquartered in Chesapeake, was chosen for The Hampton Roads Chamber of Commerce Impressions in Print Leadership Award.*



*Sandra Baynes, President and CEO of SANTOMALEX Designs LLC. received the 2010 Virginia Black Expo Chesapeake Business Leadership Award.*



*Suzy Kelly, CEO of JoKell, Inc. received Old Dominion University's 2010 Outstanding Entrepreneur Award*

## Greenbrier

# Offshore Wind Technology Center Opens in Chesapeake

The Newport News Shipbuilding operations of Northrop Grumman Corporation and the Gamesa Corporation (through its U.S. based subsidiary) have signed a three-year agreement to work together at a newly-formed Offshore Wind Technology Center. The Center will occupy 25,624 sq. ft. and have a staff of 40 - 50 employees (mostly engineers) who will work on the project to design and develop a prototype offshore wind turbine. Headquartered in Spain, Gamesa Corporation is the world's third largest wind energy developer and Northrop Grumman is America's largest shipbuilder and a leading American defense company.

The partnership was announced last October, however, company officials did not disclose the location of the new Center. Hiring began for the Chesapeake office in November and as of mid-January 2011, it was nearly fully staffed.

This project will use Gamesa's multi-megawatt technology and Northrop Grumman Shipbuilding's broad experience in challenging marine environments. The agreement calls for the companies to cooperate on the:

- Launch of Gamesa's first offshore prototype in the U.S., the totally new G11X-5.0 MW offshore wind turbine.
- Installation of two prototype Gamesa G11X-5.0 MW turbines in 4<sup>th</sup> Quarter 2012.
- Joint development of the next generations of offshore wind systems.



*On Feb. 10, 2011, a ribbon cutting ceremony was held for the Gamesa Corporation and Northrop Grumman's new Offshore Wind Technology Center, located at 1317 Executive Blvd. in Chesapeake. Pictured above are Matt Mulherin, VP/General Manager of Northrop Grumman, Chesapeake Mayor Alan Krasnoff, Virginia Governor Bob McDonnell, Dirk Matthys, Chairman/CEO of Gamesa North America, Britt Theismann, Chief Operating Officer, American Wind Energy Association and Jose Antonio Malumbres, Chief Technology Officer, Gamesa North America and Jacques Beaudry-Losique, Wind & Water Program Manager, Office of Energy Efficiency and Renewable Energy, US Department of Energy.*

**“Chesapeake takes pride in an environment that offers a central location, a highly-skilled workforce and access to multiple markets, which are qualities that have drawn world class businesses like Gamesa and Northrop Grumman to our city. These two companies – both leaders in the growing energy sector – are opening new doors and creating new opportunities for our city and our Commonwealth, and Chesapeake is happy to welcome them with open arms.”**

Mayor Alan P. Krasnoff

Greenbrier is home to some of the region's largest employers and has over 52,000 daytime employees. Recognizing the area's strengths, City Council established a Tax Increment Financing (TIF) District as a means to help keep Greenbrier a vibrant live/work/play location.

- **3 million sq. ft. of office space**
- **8 million sq. ft. of industrial space**
- **4 million sq. ft. of retail space**

## Knowledge-based industry expanding in Greenbrier

Greenbrier continues to serve as one of the region's top “activity centers” attracting and retaining employers, retailers and residents. Now private-based universities are expanding their presence in Greenbrier and bringing in more students and faculty.

**Averett University – 7,936 sq. ft.**  
**Strayer University – 25,622 sq. ft.**  
**St. Leo University – 5,600 sq. ft.**  
**Kaplan University – 26,452 sq. ft.**



*Strayer University will relocate and expand by 25,622 sq. ft. to 676 Independence Parkway, Suite 300. A tentative opening date is April 1, 2011.*

## South Norfolk

Where Poindexter St. meets the Elizabeth River, construction has begun on the Jordan Bridge Replacement Project estimated at \$100 million. Once completed, this structure will restore a critical cog in the region's—and South Norfolk's—transportation machine and provide convenient market access to the reemerging district. In the meantime, the City continues to lay the foundation with other strategic developments.

### New Library Coming in 2012

Neighborhood revitalization continues in the South Norfolk Tax Increment Financing (TIF) District, with a boost in 2010 by City Council having approved another significant capital investment project. The City will construct a new 17,000-sq. ft. public library along Poindexter St., an estimated \$5 million undertaking to feature a children's room, two-story sunlit foyer, back porch, accessible-design front plaza and 47 parking spaces, all only steps from the public bus stop.

Architecturally, Arts & Crafts style design and a partially-low roofline will merge the new with the neighborhood's historical heritage. Construction will begin later this year for a planned opening in early 2012.

### Poindexter Streetscape Plan Update

Out of the South Norfolk TIF, \$3.3 million has been allocated for the Poindexter Streetscape Plan. While Phase I is complete, Phases III and IV



of the Poindexter Streetscape Plan are next on the schedule. Authorization has been received to acquire right-of-way for improvements between Stewart St. and Chesapeake Ave. The contract for Phase II improvements, from Chesapeake Ave. to Liberty St., has been awarded to Vico Construction Corporation.

### Commercial Real Estate Tax Exemption Approved by City Council

Since its inception in 2005, the TIF district has gained momentum in the revitalization arena with the furnishing of public infrastructure improvements to support private investment within a community dedicated to rejuvenating its historic identity, connectivity and charming appeal within Hampton Roads. To address the additional needs of a struggling commercial area, namely aged and failing structures, City Council approved the South Norfolk Commercial Real Estate Tax Exemption last year.

This authorizes partial tax exemptions for properties with qualified rehabilitated, renovated or replaced commercial- and industrial-use buildings and structures located wholly or partially within the district. To qualify for the exemption:

- Owner must substantially rehabilitate or renovate, or replace a building or structure that is no less than 20 years old.
- Substantial rehabilitation and renovation means that the improvements increase the fair market value of the real estate by more than 50% of the assessed value.
- If replacing a building, the new building shall not exceed the total square footage of the replaced building by more than 110%.
- Rehabilitation must be in accordance with permits and approvals and must be used for lawful commercial or industrial purposes.

For more information, call the Chesapeake Economic Development Department, 757-382-8040 or email: [research@chesapeakeva.biz](mailto:research@chesapeakeva.biz).

## South Norfolk Businesses Staying the Course

**J.D. Miles and Sons, Inc.**, a fourth generation roofing company recently commemorated 100 years in business. The state-certified small, woman-owned business is a leader in the roofing industry and provides quality craftsmanship to commercial, government and residential customers.

**Hackworth Reprographics, Inc.**, an imaging solutions and equipment provider, established itself in South Norfolk back in 1991. "The district's central location made pick-ups and deliveries most convenient," Dorothy Hackworth, CEO, explained.

In 2010, the small business expanded its product line, equipment acquisition and technological capabilities, as well as its workforce,

with the growth and advancement of its graphics department. Hackworth is also a state-certified small, woman-owned company.

"The approximately-\$300,000 investment has enabled the growing graphics department to work much more efficiently and quickly," Hackworth said.

Of her company's host district, she added, "I'm a firm believer that South Norfolk is going to come back. It's just a matter of time before people are going to realize what a gem it is."

**TFC Recycling** created 200 new jobs in the district last year. In November 2009,



Mayor Krasnoff joins the Hackworth family to officially open their new color department.

the company was awarded the contract for collection and disposal of the City's recyclable products.

## Deep Creek and South Military Highway

Industrial-strength improvements continue to shape the future of business in the Deep Creek and South Military Highway corridor with progress on the Gilmerton Bridge replacement.

### The Gilmerton Bridge Project

The Gilmerton Bridge Project is on schedule and on budget, with anticipated Fall 2013 completion, said Lovene Ballard, Public Information Officer for the project. Thirty percent of the four-year plan has been completed since its November 2009 inception.

To residents and businesses in the Deep Creek/South Military Highway area, the new



bridge will mean "a reliable second portal to that section of the City that has been historically very unreliable," said Ken Benassi, SIOR, Senior Vice President at CB Richard Ellis, the commercial real estate services firm which is marketing the nearby developing **Gilmerton Industrial Park**.

Michael Drive LLC purchased 54 acres at the end of Michael Dr. on St. Julian Creek for cre-

ation of the park last October. The company has since purchased additional land, extending the road to South Military Hwy. for accessibility. Road construction, which includes bringing all utilities to the site, should be complete this spring. Marketing efforts are underway, Benassi said, with lots, ranging in size from two to 37 acres each, being offered for either parcel sales or build-to-suit opportunities (for lease or purchase), on a land condominium basis "to offer maximum client and development flexibility and opportunities." Nominal price for non-waterfront parcels will be \$200,000 per acre, with discounts for larger purchases, he said, adding that "speculative development is not contemplated at this time."

## Expansion Activity Continues in Cavalier Industrial Park



*Electric Motor and Contracting Co. Inc. celebrated its 50th Anniversary and cut the ribbon on a newly completed 52,000 sq. ft., \$8.5 million facility expansion to accommodate its growing pump and motor repair division. Shown here are company CEO James King and Chesapeake Mayor Alan Krasnoff.*

Last year concluded with Damuth Trane and Electric Motor and Contracting Company, Inc., celebrating their 40<sup>th</sup> and 50<sup>th</sup> anniversaries, respectively. Usui International and Electric Motor Contracting also completed their expansions at \$22 million and \$8.5 million.



*Kogok, Inc. site preparation is underway for the planned 40,000 sq. ft. expansion in Cavalier Industrial Park off of Holland Blvd.*

Starting off calendar year 2011 expansion activity continues with **Bay Diesel Corporation** purchasing its second building in Cavalier Industrial Park. Bay Diesel will consolidate its regional operations and relocate six employees to Chesapeake. The company currently has 47 employees.

**Kogok Inc.** filed for a building permit January 2011 to expand by 40,000 sq. ft. onto the company's existing facility off Holland Blvd.

## Culpepper Landing Receives Best Master Planned Award

Deep Creek's Culpepper Landing received the Award of Merit within the Best Master Planned category in the 2010 Excellence in Development Design Awards program sponsored by the Hampton Roads Association for Commercial Real Estate. The 488-acre mixed-use community is known for its merging of large-scale living within the realm of traditionally-sized architectural and neighborhood design with its surrounding natural amenities.



## Western Branch

# New Theater Coming to Chesapeake Square Mall

Chesapeake Square Mall is actively growing, with a dynamic mix of new and longstanding retailers and family-friendly events. The 804,000-square-foot mall, owned and managed by Simon Property Group, Inc., anchors the Western Branch Business District with 82 acres serving primarily the western Hampton Roads/northeastern North Carolina marketplace. Its more than 100 retailers include major department stores like Macy's, JC Penney, Sears and Target, as well as clothing, shoe and specialty shops and eateries.

Simon Property Group and Cinemark Holdings Inc. are reinvesting \$13.7 million for a new movie theater complex to replace the mall's former Dillard's east-wing store.

Plans for the 40,000-square-foot cinema include 12 screens, stadium-style seating and the latest in equipment and technology, including IMAX 3D capability, installed by Cinemark Holdings, Inc. and ready for moviegoers this November.

With a proactive local focus, "the City and Simon Property Group collaborated closely over (several months) to ensure that the national downward retail trends were reversed for the Chesapeake Square Mall location," Steven Wright, Director at Chesapeake Economic Development, said in November. "This project represents a retail resurgence for the businesses and residents in the Western Branch area," he stated, adding, "Chesapeake's ability to attract this level of investment during these economic times speaks volumes to our community's vitality."

The City will assist with a \$750,000 grant over the course of 36 months.

## Burlington Coat Factory

In September 2010, Burlington Coat Factory "back-filled" the 81,721 sq. ft. former Dillard's south store, announcing 70 new jobs for sales and management associates to offer high quality and designer men's, women's and children's apparel, home décor, furniture, gifts and more at prices in line with today's consumer budgets.

"It was a very exciting opening and a great (supportive) turnout from the community," Barbara Duncan, Burlington Manager, said of the store's inaugural year. "I think (our location)



*Simon Property Group and Cinemark are reinvesting \$13.7 million to construct a new 40,000 sq. ft. cinema including 12 screens, stadium style seating and IMAX 3D capability.*



*Burlington Coat Factory opened their 81,721 sq. ft. store in the space formerly occupied by Dillard's in Western Branch's Chesapeake Square Mall on Sep. 24, 2010. Pictured are Amber Caudell, Director of Marketing and Business Development, Chesapeake Square Mall; Chesapeake Council Member Dr. Ella Ward; Barbara Duncan, Store Manager, Burlington Coat Factory; and Ed Zivic, General Manager, Chesapeake Square Mall.*

played a tremendous role in (our) success," she said, as did "excellent working relations with mall management," and the ability to offer competitive prices and options to shoppers. Of more than 394 stores nationwide, this is the third of Burlington Coat Factory's South Hampton Roads locations and its first in Chesapeake.

The key to retaining great tenants in today's challenging economy "is maintaining a strong business relationship" and fostering that "in a way that simultaneously offers them flexibility and protects their investment," said Amber Caudell, Director of Marketing and Business Development for Chesapeake Square, Simon Property Group. The Mall offers short term leasing, "a great way to incubate a new business and test the waters," and uses the latest in marketing techniques, including online product showcases and use of social media.

## New Stores in Western Branch:

- **Winning Edge**
- **Sports Clips**
- **Whiskey River Restaurant**

## College District

# TCC Chesapeake Campus adding new buildings and timely programs



Along with crucial new programs and expanded classes in renewable energies, engineering and sciences, the Chesapeake Campus of Tidewater Community College is expanding its infrastructure. The college will soon begin construction on two exciting facilities on the Cedar Road campus: an academic building and a student center. The new buildings follow the burgeoning Regional Automotive Center (RAC), which opened two years ago in the Oakbrooke Business & Technology Center. The RAC and the campus recently added marine diesel and marine electrical studies, each program presenting special opportunities for high school students.

The campus also offers in-demand “green” programs in virtualization (VMware) and in interior design for LEED certification. Upcoming campus additions will feature robots in the electro-mechanical/mechatronics programs and software to teach the latest apps for cell phones.

Serving some 16,000 students annually, TCC’s Chesapeake Campus offers a variety of educational opportunities for transfer degree preparation, career development and technical training.

### Dominion Commerce Park

Dominion Commerce Park, a 239-acre private development, continues to offer land for sale (one to 150 acres) and leasing opportunities in two new multi-tenant buildings totaling +/- 58,000 sq. ft. with flexible floor plans. Seven companies are leasing space at this location with the addition of two new tenants – Clark Roofing and Siding and Cetan Corp, signing on in 2010.

Chesapeake Montessori School is the newest land owner in Dominion Commerce Park and recently constructed a new 15,000 sq. ft. facility. Opening September 7, 2010, the new building is the School’s second location in Chesapeake. The new campus represents a \$3.1 million investment, which includes an additional land purchase of 2.5 acres for future growth. Chesapeake Montessori retained 13 permanent, full-time jobs (12 faculty positions and one administrator position), and services available for another 107 students.

The School now provides Montessori education for children 6 weeks to 12 years old on a year-round basis.

For business opportunities  
in Chesapeake,

please email [research@chesapeakeva.biz](mailto:research@chesapeakeva.biz)  
or call 757-382-8040.



**Turner**  
www.turnerwdc.com

Real **Talk.**  
Real **Numbers.**  
Real **Value.**

“[Turner]’s effort to control costs, provide a quality work product, and manage aggressive schedules while meeting the challenges of countless unforeseen conditions and design changes were critical to the process. The level of pride, professionalism and dedication that was displayed by Turner was invaluable during the construction process.”

John W. Fowler, PE  
Owner

John W. Fowler Engineering & Construction Consultants



Blair Middle School - Norfolk, VA

## Retailers still investing in Chesapeake

Chesapeake retail activity in 2010 witnessed some successes with more than \$54 million in new investment and 712 retail service jobs created. National retail trends did hit close to home with the closure/consolidation of name-brand stores, vacant storefronts and “for lease” signs in neighborhood shopping centers. However, some savvy retailers pushed forward and constructed new storefronts in Chesapeake such as electronics retailer HH Gregg, and others, like Burlington Coat Factory, “back-filled” vacant space in the former Dillard’s at Chesapeake Square Mall. Simon Property Group and Cinemark closed out 2010 announcing their reinvestment of \$13.7 million for a new movie theater complex at Chesapeake Square Mall.



## 2010 Retail and restaurant openings

**Burlington Coat Factory**  
Chesapeake Square Mall  
81,795 sq. ft.

**HH Gregg**  
1543 Sam’s Circle  
25,150 sq. ft.

**Great Bridge Marketplace**  
500 Battlefield Blvd  
8,000 sq. ft. shopping center

**Jillians**  
Greenbrier Mall  
21,295 sq. ft.

**Green Turtle Sports Bar**  
Greenbrier Mall  
7,278 sq. ft.

**Walgreens**  
1200 Greenbrier Parkway  
14,500 sq. ft.

**Terebinth Pastry and Cake Shop**  
Towne Place  
1,000 +/- sq. ft.

## Dollar Tree: North America’s leading operator of single-price-point dollar stores

Dollar Tree is North America’s leading operator of discount variety stores selling everything for \$1 or less. Dollar Tree’s third quarter, fiscal year 2010 earnings per share soared 43%. This Fortune 500 Company operates more than 4,000 stores in the



contiguous United States, 10 of which are located in Chesapeake. Celebrating twenty-five years in business, Dollar Tree’s corporate headquarters is located off of Volvo Parkway in Chesapeake, VA and employs more than 800 people.

More than \$54 million in new retail investment and 712 retail service jobs were created in 2010.

## New Walmart Coming to Chesapeake’s Edinburgh area

Walmart Stores Inc., the world’s largest retailer, expects to open a new store and bring 300 new jobs (mostly full-time) to the Edinburgh Commons shopping center in the second half of 2011. The 147,000 square foot SuperCenter, which will anchor the third and final phase of the Edinburgh Commons development, will include a drive-thru pharmacy, garden center, grocery store, and delicatessen. The store features Walmart’s latest store design with wider shopping aisles, extensive landscaping and attractive architectural elements. Walmart donated \$14.1 million in cash and in-kind contributions to local organizations in Virginia in 2009.



Nationwide, the workforce is still feeling the effects of a jobless recovery; however, Chesapeake is holding relatively steady. By December 2010, the City's unemployment rate at 6.5 percent rose slightly above the Commonwealth's rate of 6.4 percent and was considerably lower than Hampton Roads 7 percent and the nation's 9.1 percent. (Source: Virginia Employment Commission and Bureau of Labor Statistics websites)

New employment opportunities were also created by small-, mid- and large-size Chesapeake companies such as Canon Information Technology Services (ITS), CKS Financial Services, Oceanering, Inc., TFC Recycling, and Web Tek's to name a few. Web Tek's, an e-business web and software solutions company, hired 20 new employees in 2010, its highest-growth year since the company's 1999 inception. The hiring round followed five consecutive years of double-digit growth.

National retailers like Burlington Coat Factory and HH Gregg also positively impacted Chesapeake's economic base by opening new stores and creating jobs.

## Kempsville Building Materials: They're Back!

### Employees Create New Partnership to Save Company and Jobs

**K**empsville Building Materials employees are celebrating a partnership with Carter Lumber that will keep the company open. Nearly two and half years before, Kempsville Building Materials sold its employee-owned company to Stock Building Supply, a North Carolina-based supplier, to secure the retirement of its employees. In May 2009, Stock informed Kempsville that it was closing the local branch as part of a Chapter 11 bankruptcy organization.

Kempsville employees sprung into action and approached Carter Lumber, an Ohio-based company, to purchase their business. The plan worked and Kempsville Building Materials is back in business in Chesapeake's Cavalier Industrial Park and another full-service facility in Newport News. By mid-2010, the company reported



*Kempsville Building Materials employees celebrate the partnership that will keep the company open. Front, from left, are Neil Sackett, President/CEO, and Jeff Donley, Senior Vice President/COO, both with Carter Lumber, and Scott Gandy and Brenda Onley, Principals of Kempsville Building Materials.*

having 118 employees and a jump on re-building relationships within the local construction industry.

### Congratulations to Damuth Trane!

Virginia Business magazine ranked Damuth Trane No. 4 out of 16 as a 2011 Best Places to Work, mid-size company category



## Four Chesapeake Companies Honored with Inside Business 2010 Best Places to Work Award

**Chesapeake! What a great place to work.**

**First Place**  
Mid-size companies  
**Cox Business**  
Chesapeake, VA

**Second Place, Small companies**  
**INIT**, Innovations in Transportation, Inc.  
Chesapeake, VA

**Third Place, Small companies**  
**T-Solutions**, Chesapeake, VA

**Honoree, Small companies.**  
**Damuth Trane** Chesapeake, VA

**2010 Best Places to Work in Hampton Roads**

**Chesapeake VIRGINIA**

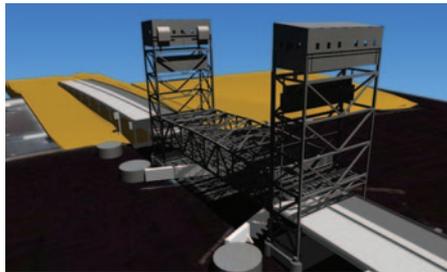
**W**ith a nod to workforce morale, four Chesapeake companies ranked on the 2010 Inside Business Best Places to Work list. Chesapeake maintained its lead and tied with Virginia Beach having more businesses recognized than any other city in Hampton Roads. In 2009 Chesapeake led in this category.

There's light at the end of the proverbial tunnel for motorists, boaters and pedestrians as private investment is bridging the gap between the City's budget and the need to restore crucial links in its transportation chain at the Southern Branch of the Elizabeth River. Steady progress on the Jordan and Gilmerton bridge replacements should have the structures open anew by Spring 2012 and Fall 2013, respectively, offering commuters, industries and residents safe, reliable and time-efficient routes for daily activities. The Steel Bridge (Dominion Blvd.) also continues as a top priority for the City.

### Gilmerton Bridge Replacement

As of mid-January, developers have completed 30 percent of the Gilmerton Bridge replacement, including excavation, pile driving and concreting activities, said Lovene Ballard, Public Information Officer for the Gilmerton Bridge Project. They're "on schedule and on budget" for replacing the old four-lane twin bascule system with a lift-span structure of six lanes for increased flow of vehicular and maritime traffic and future accommodation of Military Hwy. widening.

Construction on the eastbound side, for which one lane has closed, should be complete by summer. A 14-day bridge closing will follow; construction on the westbound side will then commence. In an effort to address related ma-



rine and vehicular traffic issues, the United States Coast Guard has granted a temporary deviation to rush hour lift restrictions, limiting openings for an extra hour weekday mornings and evenings.

Information and updates can be found at [www.gilmertonbridge.org](http://www.gilmertonbridge.org).

### The Steel Bridge (Dominion Blvd)



The City of Chesapeake received approval in July 2010 from the Federal Highway Administration (FHWA) to begin the acquisition process for properties along the Dominion Blvd. corridor.

In response to the City's number one transportation priority, the entire 1,500-page design plan for the Dominion Boulevard Project is in review and right-of-way purchases along the corridor are underway. Construction may begin later this year; the old road will remain open during the build. Total estimated cost of the project is over \$430 million.

### South Norfolk Jordan Bridge Project

Construction began in December on the new fixed-span high-level South Norfolk Jordan Bridge, which will tie into Poindexter St. and I-464 on the east side and to Elm Ave. in Portsmouth with two 12-foot-wide traffic lanes, two eight-foot-wide shoulders and an eight-foot-wide pedestrian sidewalk meeting Americans with Disabilities Act requirements and bearing a concrete barrier to traffic.

The South Norfolk Jordan Bridge is 100% privately financed by American investors through a partnership including Figg Group, The Lane Construction Corporation and the American Infrastructure Funds. Figg Bridge Builders is responsible for construction along with the Lane Construction Corporation. Figg has won 325 awards for customers on bridges over the past 33 years. This private investment speaks positively to the investment climate in Chesapeake and City's recent AAA Fitch rating.

Navigational clearances of 145 feet vertically and 270 feet horizontally will enable a constant flow of vehicular, pedestrian and marine



*The first pile was driven to kick off new construction at a public ceremony on Thursday, December 9, 2010. The South Norfolk Jordan Bridge Project, estimated at \$100 million, will once again tie together Chesapeake and Portsmouth while offering another transportation option for motorists. Work is slated to be completed by Spring 2012. Pictured on front row are current and former Chesapeake City Council members: Council Member Dr. Ella Ward, former Council Member Patricia Willis, Council Member S.Z. "Debbie" Ritter, Council Member Suzy Kelly and Council Member Scott Matheson.*



traffic, improved emergency response access and a non-tunnel evacuation route. Tolls of an anticipated \$2 range will be collected electroni-

cally via E-Z Pass. Progress on the bridge construction can be tracked at [www.southnorfolkjordanbridge.com](http://www.southnorfolkjordanbridge.com).

## Virginia Port Authority Finishes 2010 Showing Growth in All Core Business Areas

The Virginia Port Authority (VPA) wrapped up calendar year 2010 with an 8.6 percent increase in cargo volume, surpassing the mark set in 2009 by 149,790 Twenty-foot Equivalent Units (TEU)s; the VPA completed the year having handled 1,895,017 TEUs.

"Given the economy, I think we did well (in 2010); we had our ups and downs but it's the nature of the business these days," said Jerry A. Bridges, the VPA Executive Director. "I'm optimistic that we will continue to see interest growth based on our list of assets, but we are going to have to go out there and get it."

In addition to overall cargo growth, the VPA saw growth in several core business areas: rail containers, up 13.1 percent; the number of containers handled at Virginia Inland Port, up 24.4 percent; breakbulk tonnage, up 10.9 percent; and ship calls, up 4.7 percent. The breakdown totals for those categories is as follows:

- **Rail Containers:** 2010 = 261,399 / 2009 = 231,091
- **VIP Containers:** 2010 = 30,414 / 2009 = 24,453



The Port of Virginia has Suez-class cranes that can handle ships loaded 26 containers across. Obstruction-free channels which are 50 feet deep are the deepest channels available on the East Coast.

- **Breakbulk Tonnage:** 2010 = 253,854 / 2009 = 228,905
  - **Ship Calls:** 2010 = 1,841 / 2009 = 1,758
- The average trade balance for the year at the port was 55 percent exports and 45 percent imports. More calendar year 2010 and 2011 fiscal year-to-date statistics are available at: <http://www.portofvirginia.com>.

## Chesapeake Regional Airport

There are a variety of gateways to the City of Chesapeake, but the one providing direct access from across the nation is Chesapeake Regional Airport. Centrally located in South Hampton Roads, the Airport is owned and operated by the Chesapeake Airport Authority. The Airport opened for business in 1978 to serve the City of Chesapeake, but today it serves the entire Hampton Roads Region with approximately 135 based aircraft, including a number of corporate jets. With a 5,500 foot runway and the reliability of an ILS approach, the Airport is a

favorite destination for aircraft bringing business to the area. Once business travelers arrive, they find a new, modern terminal and state-of-the-art aviation facilities. There are three aviation businesses located at the Airport: Horizon Aviation, Tidewater Flight Center and Jet Air Charter.

Future plans call for expanding the terminal area with additional ramp space and a variety of additional hangars for both large and small general aviation aircraft. For more information on the Airport and its aviation businesses, call (757) 432-8110 or check out [www.chesapeakeairport.com](http://www.chesapeakeairport.com).

## Hampton Roads Executive Airport New Terminal Building Opening Soon

Hampton Roads Executive Airport has announced the anticipated opening of its new executive terminal building first quarter 2011. Construction on the new \$2,000,000 terminal facility started in spring 2010.

The new terminal is linked to the original terminal building by a walkway. The Blue Skies Grille and "Time to Fly" pilot shop will continue

to operate in the original terminal building, which will also be converted to office use. Additional projects include new hangar buildings and the runway expansion project, which will lengthen the runway to 5,350 feet. It is expected that this project will begin soon.

In Chesapeake, the Hampton Roads Executive Airport is conveniently located at the

## The Port of Chesapeake

The Chesapeake Port Authority at its July 14, 2010 meeting adopted a Resolution to change the Southern Branch of the Elizabeth River name from the "Port of Virginia" to the "Port of Chesapeake." City Council unanimously adopted the resolution at their Dec. 14, 2010 meeting.

### Chesapeake Facts

- **Over one-third of the companies** listed in the City's business directory have direct links to the Port, or other water-related operations, and **at least sixty percent** of Chesapeake's international firms rely on the Port of Virginia and the region's waterways for their business.
- With **over 19 million square feet of warehouse and manufacturing space**, most of which is water/port related, Chesapeake has more industrial properties than the cities of Virginia Beach and Portsmouth combined.
- **Twenty-four percent** of the Third Party Logistics (3PLs) and warehouse companies in Hampton Roads are located in Chesapeake, representing **5.1 million sq. ft. of space**.
- Chesapeake is home to **four of the region's largest 3PLs:** DD Jones Transfer & Warehouse, Givens, Inc., Maersk and NYK Logistics.

intersection of I-64, I-664, I-264 and Route 58. Hampton Roads Executive Airport is a public-use, privately-owned reliever airport. For flight planning, fuel prices or a current review of service options, please check out [www.airnav.com](http://www.airnav.com) or [www.flypvg.com](http://www.flypvg.com).

*(Source: December 1, 2010 company press release)*

## Canon Expo Showcases Innovative Technologies in New York and Paris



*For the seventh consecutive year, Canon Information Technology Services (ITS) was recognized in PC Magazine's Annual Readers Choice Survey as providing the best level of technical support and customer service in the camera and printer category. Pictured are photos from the Canon Expo 2010 New York.*

Chesapeake companies continued to demonstrate global prominence through innovative technologies ranging from imaging products to web-based solutions.

The **Canon Expo 2010** held September 1 – 3, 2010 in New York City attracted thousands of customers, business partners, press and analysts from all over the world. Chesapeake officials and other invited guests had a

rare glimpse into the world of Canon imaging and innovations, and more importantly, a look into the Company's vision for the future.

Occurring every five years, the theme for the event held in New York and Paris was "We Speak Image." The theme represents Canon as the leader in imaging innovation and technology—from capturing to sharing to out-putting.

Technology diversities were explored in:

- Consumer & Home Office
- Office Equipment
- Production Printing & Graphic Arts
- Photography, Video & Projection
- Broadcast & Communications
- Healthcare Technologies
- Security Solutions

### New technologies by Chesapeake companies

**Web Teks**, a premier eBusiness consulting and solutions firm, announced a partnership with Australian-based Elcom Technology, to offer the enterprise web content management system, CommunityManager.NET. CommunityManager.NET is an enterprise web content management system that is affordable and customizable—and now available to U.S. companies. Web Teks, headquartered in Chesapeake, VA, began offering CommunityManager.NET to its clients during the last quarter of 2010.

**General Dynamics Information Technology** has developed a software solution that is instrumental in preparing for, training and managing crisis events through a spatially founded comprehensive 2D/3D reference tool – Preparation, Response, Recovery and Collaboration (PR2C) Toolkit. This tool provides users with a snapshot of critical infrastructure in a user-friendly and collaborative spatial interface. Visit <http://www.gdit.com/capabilities> for details.

### City's EZ Permits—Phase II Now Available

The City of Chesapeake is proud to announce that the second phase of Chesapeake's Online Permit System, EZ Permits, is now available. In addition to plumbing permits, customers can now secure the following permits: gas, electrical new service, electrical temporary pole, electrical change of service, electrical addition and repairs, electrical change of service with addition and repairs, and soon, mechanical for indoor equipment. The screen has been redesigned to create a more intuitive and user friendly experience.

The goal remains the same: to apply for, pay for, and receive permits - all online any time

of day, which is a service that was suggested by customers as a way to enhance private and City efficiency.

EZ Permits is accessible from any web browser, offers a secure means of payment, is easy to use, and allows the customer to obtain certain types of permits 24 hours a day from anywhere in the world. Just go to <http://www.cityofchesapeake.net/services/depart/develop-permits> to get the job done.

EZ Permits is a joint project of the Department of Development and Permits and the Department of Information Technology. The first phase was launched in March 2010.

In calendar year 2010, the Department of Development and Permits issued more than 13,857 permits with a total building permit value of \$273,746,588.

#### Brand New this Year! Status Tracker

The City Website has been enhanced to include a Status Tracker that will provide development plan status to developers, engineers and citizens. The user need only know the project name or the street address to retrieve the status of the project. In addition, once the project is selected, a Google map link is included to show the user the location of that project. [http://ez.cityofchesapeake.net/OnlineStatusTracker/StatusTracker-en\\_US.html](http://ez.cityofchesapeake.net/OnlineStatusTracker/StatusTracker-en_US.html).

## Green-friendly Businesses in Chesapeake

Chesapeake is greening up, but spring weather's not the culprit. Instead, there's a sense of environmental responsibility in the air that has local businesses rooted in commitments to protect, conserve and repurpose.

In January 2010, **Kinder Morgan Terminals' Elizabeth River Terminals** received Model Level designation within the *Elizabeth River Project's River Stars Program* for its exemplary community leadership in environmental stewardship, particularly as it pertains to the Elizabeth River. Since 2002 the company has taken environmentally responsible actions on its property, beginning with basic on-site trash cleanup and culminating more recently in the commitment of 16 acres of wetlands to the Land Conservation Understanding, a "gentlemen's agreement of stewardship"

between the company and the Project, explained Pam Boatwright, Program Manager. Starting off calendar year 2011, Elizabeth River Terminals was also recognized as one of 281 sites receiving the *Wildlife at WorkSM Certification* for its contribution to habitat conservation.

**CITGO Chesapeake Terminals** also a green-friendly business and *Elizabeth River Project's River Stars Program* recipient has installed a 3,000 sq. ft. green roof system, incorporating absorbent sedums and other living plants to eliminate nearly 60,000 gallons of storm water runoff from the building annually, therefore reducing the amount of harmful contaminants entering the river.

Listed are Chesapeake businesses and organizations recognized by the Elizabeth River Project for their environmental stewardship.

### 2011 Chesapeake Honorees of the Elizabeth River Stars

- Chesapeake Arboretum
- CITGO Petroleum – Chesapeake Terminal
- Dominion Virginia Power, Chesapeake Energy Center
- Kinder Morgan/Elizabeth River Terminals
- Lafarge North America Cement – Chesapeake Plant
- Luck Stone Gilmerton Yard
- Tidewater Community College – Chesapeake Campus (Model Level)
- City of Chesapeake Public Works
- City of Chesapeake Sheriff's Office

## The Sustainable Chesapeake Initiative Grows

The Chesapeake City Council adopted the City's first sustainability plan on December 15, 2009. Recently, the City completed *The State of Chesapeake's Environment: Sustainability Plan – 2011 Update and Progress Report* which focuses on three areas: social, environmental and economic. The full report can be accessed at [www.cityofchesapeake.net](http://www.cityofchesapeake.net). Highlighted below is a recap of recent activity.

- **Recycling** – Launched last year, the City continued to execute the big blue bin recycling effort, which is currently at a 66% recycle rate with a goal of 75% participation. TFC Recycling, in Chesapeake, was awarded the contract to collect and process the City's recyclable products.
- **Central Fleet Management** added 11 additional Hybrid Electric Vehicles (HEV) and 24 Flex Fuel Vehicles (FFV), bringing the total to 35 HEVs and 113 FFVs, which represents 12% of the total City fleet. Five (5) clean diesel garbage trucks were also ordered in 2010 using American Reinvestment and Recovery Act funds.
- **Grant funding** - Chesapeake staff applied for and was awarded a \$2.046 million formula grant for extensive energy retrofits in up to 40 City buildings, energy awareness training, a solar photovoltaic project, and development of a Comprehensive Energy Master Plan for City operations. Several grant projects are currently under way.

## Award Winning Green Developments



**The Children's Hospital of The King's Daughters'** new Health Center located in Chesapeake's Oakbrooke Business and Technology Center was awarded the *2010 Excellence in Development Design* by the Hampton Roads Association of Commercial Real Estate. The facility features the use of recycled and regional materials, energy-efficient lighting and window and roofing materials. For more information on the Economic Development Authority's 120-acre Oakbrooke Business and Technology Park visit [www.oakbrooke.com](http://www.oakbrooke.com), call 757-382-8040 or email: [research@chesapeakeva.biz](mailto:research@chesapeakeva.biz).

Chesapeake Public Schools Division is consistently ranked among the top in Virginia and the country. Last year was the fifth year since 2005, and the fourth consecutive year, that all of the Division's schools were fully accredited. With an enrollment of almost 39,000 students, Chesapeake Public Schools is the seventh largest school division in the state and the second largest in Hampton Roads.

### School Stats:

- **Number of teachers: 2,967**
- **Student-teacher ratio: 20:1**
- **56 school buildings (28 elementary, 10 middle, 7 high, plus several special centers & support/annex buildings)**
- **Dropout rate: 1.54% (grades 9-12)**
- **Average SAT score: Writing 480, Math 505, Reading 497**
- **Average teacher salary: \$49,591**

## School Spotlight

### Grassfield High School Technology Academy Receives National Certification

The Technology Academy at Grassfield High School continues to earn national recognition. This city-wide program operates as a school-within-a-school with student representation from all Chesapeake Public Schools high school zones. The program offers three strands for students to pursue: Information Technology, Entrepreneurship, and Pre-engineering.

Recently, The Technology Academy announced that it has received national certification for the Project Lead The Way pre-engineering program that it has been offering since 2008. Project Lead The Way, the nation's leading provider of science, technology, engineering, and math (STEM) education offers a rigorous curriculum that allows students to apply what they are learning in math and science class to real-life engineering and technology projects.

The program's comprehensive curriculum emphasizes critical thinking, creativity, innovation, and real-world problem solving. The hands-on, project-based program engages students on multiple levels, exposes them to areas of study that they typically do not pursue, and provides them with a foundation and proven path to college and career success in science, technology engineering and math (STEM) related fields.



Carolyn Bernard, Principal of Grassfield High School, and a team composed of technology academy coordinator, teachers, staff, students, and members of the community completed a self-assessment of the school's implementation of the Pathway to Engineering™ program that culminated in a site visit by a national Project Lead The Way certification specialist. The certification team met with many Technology Academy staff members and reviewed student work. "Grassfield High School

has demonstrated its commitment to the quality standards of Project Lead The Way's Pathway to Engineering program and the real winners are the Technology Academy students," said John Lock, President and CEO of Project Lead The Way. "Students are benefiting from an innovative curriculum that encourages creativity and critical thinking. We congratulate the entire Grassfield community and look forward to Chesapeake Public Schools students become the most innovative and productive in the world."

## Project Lead The Way

The Project Lead The Way program's primary purposes are to recognize schools that have successfully demonstrated a commitment to the quality national standards of the Pathway To Engineering Program and the opportunity for students to apply for college credit at Project Lead The Way affiliate universities.





Tapestry Park Apartments now leasing

Mirroring the nation's increase in multi-family residential development, Chesapeake is also experiencing additional apartment and condominium investment. For 2009 and 2010, Chesapeake realized four projects, 19 buildings, and 164 total units at \$24,825,855 (total permit value) in multi-family investment dollars. These housing complexes provide our younger workforce, seniors, teachers and public safety demographic with



living options in Chesapeake.

Retail centers also reap the benefit with another population group spending disposable income at nearby shops and restaurants, which is good since the city realized \$54 million in its 2010 retail investment numbers. Recapped at right are the 2009 and 2010 multi-family permits issued by the City's Commercial Plan Review staff.

**Oak Crest at Battlefield**

(aka The Morgan)  
Greenbrier area • 4 buildings; 164 units  
\$6,884,000 (permit value)

King's Pointe at Western Branch under construction



**King's Pointe at Western Branch**

Western Branch • 1 building; 24 units  
\$1,422,000 (permit value)

**Cottage Trails at Culpepper Landing**

Deep Creek • 6 buildings, 135 units  
\$6,230,625 (permit value)

**Tapestry Park Apartments**

Greenbrier area • 8 buildings; 190 units  
\$11,569,230 (permit value)

Estimated one-year local impact of building 100 rental apartments in a typical metro area includes

- \$7.9 million in local income
- \$827,000 in taxes and other revenue for local government
- 122 local jobs

Source: National Association of Home Builders (June 2009 Report)

Neighborhood USA Award Presented to Chesapeake

The City of Chesapeake received the 2010 Best Neighborhood Award, presented by Neighborhoods USA (NUSA) during their annual conference in Little Rock Arkansas. NUSA is a national non-profit organization committed to building and strengthening neighborhood organizations. The award highlighted the Serve the City Chesapeake program, a cooperative faith-based initiative of local churches, civic leagues and the

Chesapeake Police Department, along with many local businesses. Serve the City seeks to build trusting relationships, instill hope and transform lives. In its first two years of existence in a single neighborhood, Serve the City saw 88% reduction in robberies, 34% reduction in overall crime, and 67 homes were repaired. In 2009, the program expanded to 13 neighborhoods with more than 400 projects and almost 500 volunteers.

Award Winning Real Estate in Chesapeake

Chesapeake is still attracting investors and as a result led the region in six out of 11 categories in the 2010 Deals of the Year awards sponsored by the Hampton Roads Association of Commercial Real Estate (HRACRE). Annually, brokers and companies are recognized for the largest commercial real estate transactions in the region. Out of the region's \$468 million total deals, \$30.8 million occurred in Chesapeake—this figure does not include the lease value transactions.

2010 HRACRE Deals of the Year Award

Company/Organization	Category	Costs/Sq. Ft. Leases	Award Type
Battlefield Woods Apartments-102 units	Multifamily Sale	\$5.05 million	Gold Winner
Shamrock Gardens Apartments-74 units	Multifamily Sale	\$3.62 million	Silver Winner
Amerigroup Corporation Data Processing Center	Office Lease-Single Story	16,282 sq. ft.	Gold Winner
Chesapeake Ear, Nose and Throat Associates	Office Lease-Single Story	12,787 sq. ft.	Silver Winner
Cegedim Dendrite I	Office Lease-Multistory	49,870 sq. ft.	Silver Winner
Battlefield Corporate Center -96,720 sq. ft.	Office Sale	\$8 million	Gold Winner
201 W. Dexter Street	Industrial Sale	\$6 million	Gold Winner
3900 Shannon Street	Special Interest	\$8.15 million, 43 acres	Silver

## Hospitality

Organizations from near and far deemed Chesapeake the ideal location for their conventions, sporting events and meetings in 2010.

About 175 people met here for the **Pennsylvania Bus Association's Annual Meeting**, which ran June 13 – 17 and included a large expo, sales retreat and plenty of valuable networking and educational opportunities for members and industry professionals. Chesapeake's Convention & Visitors Bureau helped arrange lodging, hospitality suites, receptions, dinners and familiarization (FAM) trips that showcased Hampton Roads' rich history and vast array of tourist-friendly offerings.

Approximately 1,400 attended the **Anime Mid-Atlantic Convention**, a Japanese animation and culture event held annually in Virginia. AMA will convene in Chesapeake again in June with industry guests, artistic and cultural forums, musical concerts and more, spanning both the Marriott Chesapeake and the Chesapeake Conference Center.

**The Harley Owners Group** held its annual Virginia State Rally for the second year in Chesapeake. Some 2,500 Harley Davidson owners and 52 vendors met at the Conference Center for three days of poker runs, escorted tours and rides, cycle competitions with area police departments and a banquet dinner with drawing for a new motorcycle. Members patronized host hotel Marriott Chesapeake and about six others nearby.



*A ribbon cutting ceremony was held for the Comfort Inn & Suites last February 2010. Located on South Military Highway, the hotel has 72 rooms and fills the niche for a mid-priced hotel in Deep Creek. Pictured above is Chesapeake Mayor Alan Krasnoff (center) with owners Sachi Patel (far left), Dilip Patel, and Malti Patel.*



The City also welcomed attendees of the **US Open 9-Ball Championships**, the **2010 AAU Junior Olympic Games**, **SportsNation** and the **Virginia Conference of the United Methodist Church**, in various respects for a range of events.

In all, 50 groups held an event in Chesapeake, bringing more than 25,000 delegates and spending 11,314 room nights in the City; 2010 group business resulted in an estimated economic impact of \$2.1 million.

Room night demand grew 10.7% (Smith Travel Research) last year, a timely status for emerging new establishments like Comfort Inn & Suites, which opened a 72-room hotel on

Military Hwy. near Deep Creek in February.

Based on information from the Commissioner of the Revenue, Occupancy Tax collection increased by 3.6%, or \$148,771.17. The tax relief to Chesapeake residents, as result of visitor expenditures, equaled approximately \$291.70 per household. "Tax relief" is created when visitors pay taxes and thus relieve the local residents from generating that tax revenue.

In August, Chesapeake Conventions and Tourism officially changed its name to Chesapeake Convention & Visitors Bureau, as recommended by the Randall Travel Marketing Tourism Research Study, to enhance recognition nationwide.

### *The Chesapeake Conference Center*

The Chesapeake Conference Center continues to play an important role in the City's economic development and revenue generating efforts by working closely with the Chesapeake Convention & Visitors Bureau and area hoteliers. Since opening in 1997 the center has generated more than \$20 million in revenue, serving over one million guests from all over the world. In 2010, the Chesapeake Conference Center generated over \$2 million in revenue serving over 100,000 guests from a small business meeting to a 1,000 person event. The center is going through building improvements and other enhancements to better serve the needs of their clients.



### **Signature Events**

- U.S. Open 9-Ball Championships
- Chesapeake Regional Medical Center Annual Gala
- Chesapeake Conference Center annual Jingle Ball
- Chamber of Commerce events
- Chesapeake Rotary
- Social Events for Business and Private Clients

Designed to perform to the high standards you expect from Canon.

Same here.



At Canon, we're proud of our 100% US-based support. It matches the quality of our products. To learn more, call us at 1-800-OK-CANON or visit us on the web at [usa.canon.com/satisfaction](http://usa.canon.com/satisfaction)



Snap the code to learn more about Canon Service & Support. Get the mobile app at [gettag.mobi](http://gettag.mobi)



© 2010 Canon U.S.A., Inc. All rights reserved. Canon, PowerShot, ELPH, iDOL, REALiS and VIXIA are registered trademarks of Canon Inc. in the United States.



## Meetings and Events Happen Naturally Here

From trade shows and meetings to receptions and holiday parties, our coastal facility creates the perfect atmosphere for every occasion.

**VIRGINIA BEACH** CONVENTION CENTER

A Division of the Virginia Beach Convention & Visitors Bureau  
1000 19th Street Virginia Beach, VA 23451  
(757) 385-2000 | [vbcc@vb.gov](http://vbcc@vb.gov) | [vbconventioncenter.com](http://vbconventioncenter.com)



**KAUFMAN & CANOLES**  
attorneys at law

THE RIGHT LAWYERS AT EXACTLY THE RIGHT TIME.

[kaufCAN.com](http://kaufCAN.com)

## Chesapeake Maintains Safe FBI Ranking

According to the Chesapeake Police Department's Planner, FBI Part I crime statistics per capita in the 2009 Uniform Crime Report place the City of Chesapeake in a ranking of 88 out of a total of 192 cities that fall within Chesapeake's population range (set by the FBI at 100,000 - 249,000). This would mean 54.2% of the cities in this population range have a higher Part I crime rate per capita than Chesapeake.

*Source: Chesapeake Police Department and the FBI National Uniform Crime Report*

## Crime Reduction Plan Advances with Technology

The Chesapeake Police Department and City's Information Technology Department have streamlined their resources to advance Chief Kelvin L. Wright's Crime Reduction Plan. Highlighted below are a few initiatives launched in 2010.

In July 2010 the Police Department launched the **Citizens On-line Police Reporting System**, or better known as C.O.P.R.S., which allows citizens to file police reports for certain offenses on-line or at designated kiosks within the City.

Shortly after in October of 2010 the Police Department announced that city-wide crime data is now available through the public mapping service, **CrimeMapping.com**. Chesapeake residents can now stay up to date on criminal activity occurring near their home, business, or child's school of attendance. By pro-actively analyzing the data, police can identify persons and properties with recurring problems and devise plans of actions to reduce impact. Chesapeake Police Department will also use this information to re-focus specialty units and help patrol officers be more effective.

## City's First Business Watch Established in Cavalier Industrial Park

Chesapeake City Council formally recognized the Cavalier Business Watch, the City's first-ever program of its kind, at their Dec. 14, 2010 meeting. Similar to a neighborhood watch structure, the Cavalier Business Watch has formed a network of key businesses in a concentrated geographic area that have a common interest—fostering a safe and productive environment to conduct business.

*Pictured to the right: Bruce Woodward, Damuth Trane and Cavalier Business Watch Coordinator; Dacia Marxreiser, MDT, Inc.; Donna Silberholz, IBS and Judcorp, Inc.; Nick Bryant, Electric Motor and Contracting Company, Inc.; Chief Kelvin Wright, Chesapeake Police Department; and Clint Damuth, Damuth Trane.*



## Fifth Precinct Opens in Greenbrier:



On November 10, 2010, City officials and guests cut the ribbon on the Chesapeake Police Department's Fifth Precinct, which relocated last fall to the heart of the Greenbrier business area. With its new headquarters at 400 Volvo Parkway, the site of the former Hampton Roads Chamber of Commerce building, the precinct will provide residents with a highly visible and permanent home in one of the city's busiest corridors. Pictured here are: Lt. Mark Heckler, SWAT Coordinator; Bet Cake from Senator Warner's office; Jeanne Evans from Senator Webb's office; Diana Williams from Congressman Forbes's office; Council Member Dr. Ella Ward, Council Member Cliff Hayes, Chief Kelvin Wright, Chief of Police; City Manager William E. Harrell, Capt. Jeffery Fisher, Commander of the Fifth Precinct; Council Member Debbie Ritter, Jesse Williams, former Director, Hampton Roads Chamber of Commerce; Mayor Alan P. Krasnoff, and McGruff.

Chesapeake is jumping into 2011 with an array of cultural and recreational activities for all ages, interests and tastes. But it's the City's outdoor resources that once again have garnered national attention. *Parenting Magazine* ranked Chesapeake 45th on their "2010 Best Cities for Families" list, calling the City "an outdoor lover's paradise." Outdoor enthusiasts can embark on such adventures as canoeing or kayaking up the Dismal Swamp Canal Trail April 16 and the Seventh Annual Chesapeake Criterium Aug. 13, held at the municipal center. Events like The Great American Cleanup, Sundays in April and May, and Clean the Bay Day, June 4, will bring environmental stewards together for a celebratory caretaking of the city's beautiful land and waterways.

Chesapeake's calendar is full this year, so start marking yours with the following events:

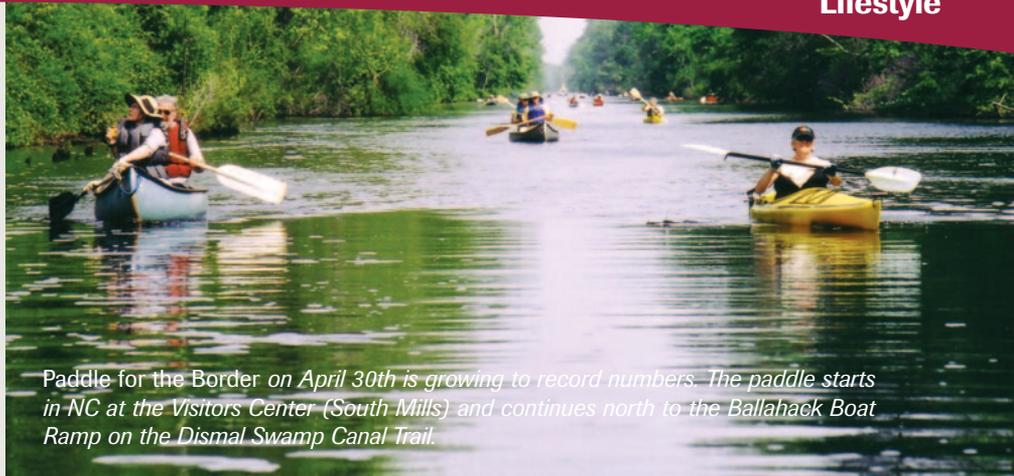
**May through September – Under the Stars Series at the Bagley Stage in City Park**



Performing arts lovers shouldn't miss this year's great musical and theatrical lineups throughout Chesapeake, many of which are jointly sponsored by The Chesapeake Fine Arts Commission and the Virginia Arts Festival. [www.vafest.com](http://www.vafest.com).

**May 7-8, 2011 – The New Theater (TNT) of Chesapeake presents Violet**

Building off its 2010 inaugural season, TNT is under the executive direction of professional performing arts veteran and Chesapeake native Lindsay Eure. Following this year's season line up, *You're a Good Man, Charlie Brown* in February, *Violet* is next on the play bill. Be sure to visit [www.tntchesapeake.com](http://www.tntchesapeake.com) to check on upcoming shows and tickets sales.



*Paddle for the Border on April 30th is growing to record numbers. The paddle starts in NC at the Visitors Center (South Mills) and continues north to the Ballahack Boat Ramp on the Dismal Swamp Canal Trail.*

**May 19-22 – Chesapeake Jubilee, City Park**

Thousands flock to Chesapeake City Park each spring for this annual four-day festival that has scores of activities and rides, food and unforgettable fireworks. Musical acts take the stage daily and nightly. [www.chesapeakejubilee.org](http://www.chesapeakejubilee.org).

**July 3 – Independence Day Concert, City Park**

Holiday concert with a fireworks finale features the renowned U.S. Fleet Forces Band. Concession stands are open; a Friends of the Arts Brew for the Arts fundraiser will support City arts programs. Admission is free; \$5 fee for on-site parking. Bring lawn chairs and/or blanket. [www.cityofchesapeake.net](http://www.cityofchesapeake.net).



**June 4-5 – American Indian Festival, City Park**

15th annual celebration features American Indian storytelling, traditional dancing, food, jewelry, crafts and demonstrations. Admission is free. 10 a.m. - 6 p.m. [www.cityofchesapeake.net/PRevents](http://www.cityofchesapeake.net/PRevents).

**Oct 8-9, 2011 - Waterways Heritage Festival, Great Bridge Lock Park**

Join us as we celebrate our waterways, and cultural heritage thru the years. Enjoy two days of history, fine arts, and music while visiting the many guilds and learning firsthand how things are made. Admission is free for this certified Virginia Green Event. [www.gb-battlefield.org](http://www.gb-battlefield.org).

**Dec. 3-4 – Battle of Great Bridge, 116 Callison Drive**



Step back in time and witness Revolutionary War camp life and re-enactments of two pivotal battles: the Battle of Great Bridge and the Battle at Kemps Landing. Historical displays, lectures, artisan demonstrations, children's crafts and activities. Admission is free for this certified Virginia Green Event. 10 a.m. - 4 p.m. [www.cityofchesapeake.net](http://www.cityofchesapeake.net).

*For more information or for details about these and other upcoming events not listed here, visit the calendar at [www.CityofChesapeake.net/ParksandRec](http://www.CityofChesapeake.net/ParksandRec) or call (757)-382-6411.*

**Rebuild Fun Forest**

Kids will be getting back in the swing of things with the re-opening of the Fun Forest play area at Chesapeake City Park. Following a fire that destroyed about one-third of the park in April 2010, the community united to rebuild. As of January 28, the campaign for volunteers to fund the esti-

mated \$200,000 replacement cost had already gleaned enough involvement to rebuild the play equipment; the playground's rubber base and landscaping awaited funding and scheduling. The project will also include a new entrance, afforded by an additional \$30,000 beautification

grant from Sears. Additional corporate support was led by a \$35,000 donation from Dollar Tree. Organizers anticipate a grand re-opening of Fun Forest this spring to recognize the commitments by supporters and to celebrate the playground's re-birth.



# Cox Hampton Roads - connecting our community



## Serving your home and business.

Cox is a local company that knows the value of staying connected. That's why we can support all of your communications needs whether at home or at work.

- Digital Cable for home or office
- High Speed Internet, including dedicated fiber services for your business
- Telephone, with options for your business that provide personal mobility

For Your Home: 222-1111  
For Your Business: 369-4400



[www.coxconnectshr.com](http://www.coxconnectshr.com)



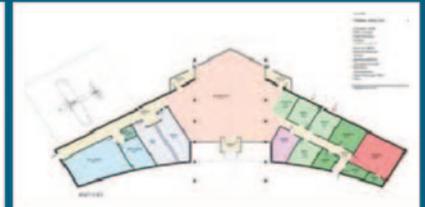
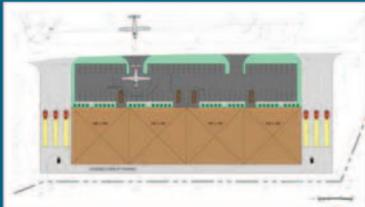
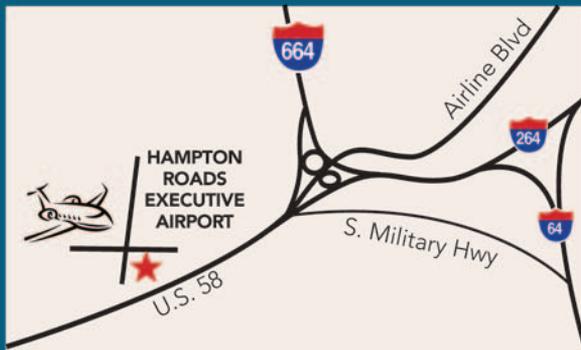
# HAMPTON ROADS EXECUTIVE AIRPORT

The Alternative to Norfolk International  
**New First-Class Facilities**  
for Aviation and  
Non-Aviation Needs

## Brand New Facilities

- New Terminal/FBO Office-March 2011
- New Modern Hangars-February 2011
- Runway Expansion to 5,350'-Start 2011
- Office/Hangar Spaces Available
- Build-To-Suit Freight/Warehouse Options
- Non-Aviation Space Available For Lease
- BlueSkies Grille On-site "Restaurant"
- Convenient To All Of Hampton Roads

Located at the crossroads of I-64,  
I-664, I-264, Hwy 58 in Chesapeake, VA.



Hangars now available for all KingAir Turboprops and most business jets to include: Citations, Lears and Beechcraft Hawkers. T-Hangars, Offices, Warehouse Spaces and Build-To-Suit Opportunities.

## CONTACT US TODAY!

Patrick L. Reynolds, CCIM, of Riddle Associates at 757.343.4666 or preynolds@flypvg.com for leasing details and opportunities. "The Reynolds Aviation Team"

**757.465.0260 | WWW.FLYPVG.COM**

Hampton Roads Executive Airport (PVG) | 5172 W. Military Hwy Chesapeake, VA 23321