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AMCs Organization Management Group, Catapult announce merger

CHESAPEAKE – Chesapeake-based Organization Management Group Inc. (OMG) and Catapult, Inc. of Richmond announced their merger today, leveraging 33 years of management expertise and specialized administrative services as an association management company (AMC) to the associations, societies, and other nonprofit and for-profit organizations they serve.

The combined AMCs will operate as Organization Management Group, said OMG founder and President J. Michael Reitelbach, CAE RCE IOM, and will serve 30 organizations through a talent pool of 50 seasoned association professionals.

“The strengths, talents and resources of Catapult and OMG will complement each other to benefit all of our partner associations,” Reitelbach said.

Catapult, founded by President Trace Carson in 2000, brings to the AMC partnership a staff of seven and a diverse array of 11 associations at the local, state and national levels. Carson will serve as senior vice president of the newly merged company.

“OMG has the reputation of being the premier AMC in the state, and I’ve known Mike and some of the other senior vice presidents for a number of years through the Virginia Society of Association Executives. I’ve always admired and respected them as people and as a company. We’re excited to be a part of the OMG family,” Carson said.

OMG will continue to be headquartered in Chesapeake. With the merger, Richmond staff and operations will continue in place to serve their partner associations. OMG staffers also serve organizations on site in Colonial Heights, Newport News and Onancock, Virginia, as well as on North Carolina’s Outer Banks. OMG’s government relations division, Legislative Strategies Group, will also maintain its Richmond offices.

Association management companies specialize in managing associations and not-for-profit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources. Because AMCs manage multiple association and not-for-profit partners, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services.

OMG is a Charter Accredited AMC through the AMC Institute, the global trade association representing the association management company industry. AMCI accreditation is recognized and supported by the American Society of Association Executives and The Center for Association Leadership, and is based on the American National Standards Institute Standard of Good Practices for the AMC industry. OMG, founded by Reitelbach in 1999, achieved its third re-accreditation in 2015. Learn more at www.ManageGroup.com.

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Headshots: Trace Carson, J. Michael Reitelbach